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NORTH STAR

In order to advance a
just, trustworthy, scalable, and sustainable
open knowledge ecosystem,
make open, more equitable scholarship
our lead purpose

OPEN PUBLISHING

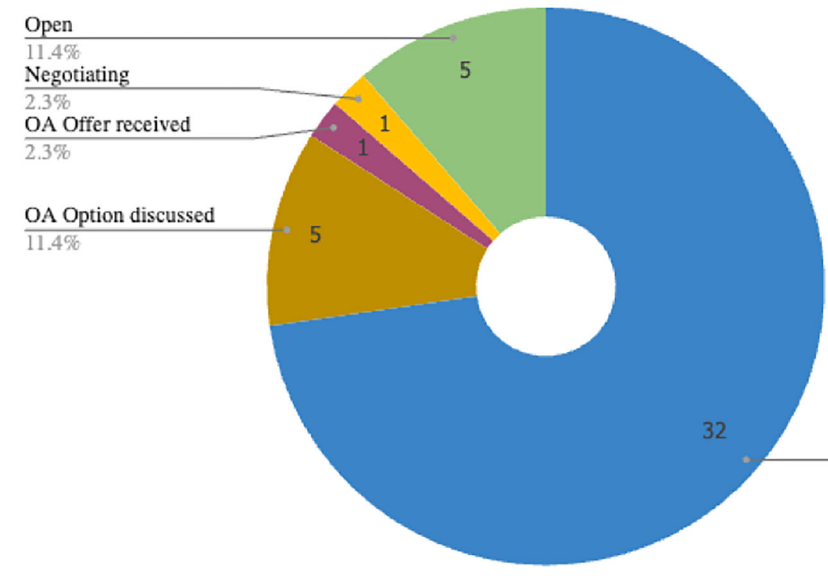
IN THE BIG TEN ACADEMIC ALLIANCE

AN APPROACH TO TRANSFORMATIVE PUBLISHING
THROUGH COLLECTIVE ACTION IN A CONSORTIUM
OF RESEARCH UNIVERSITIES IN THE UNITED STATES

Current state of "Open" in the BTAA licensing portfolio: 2022-2023

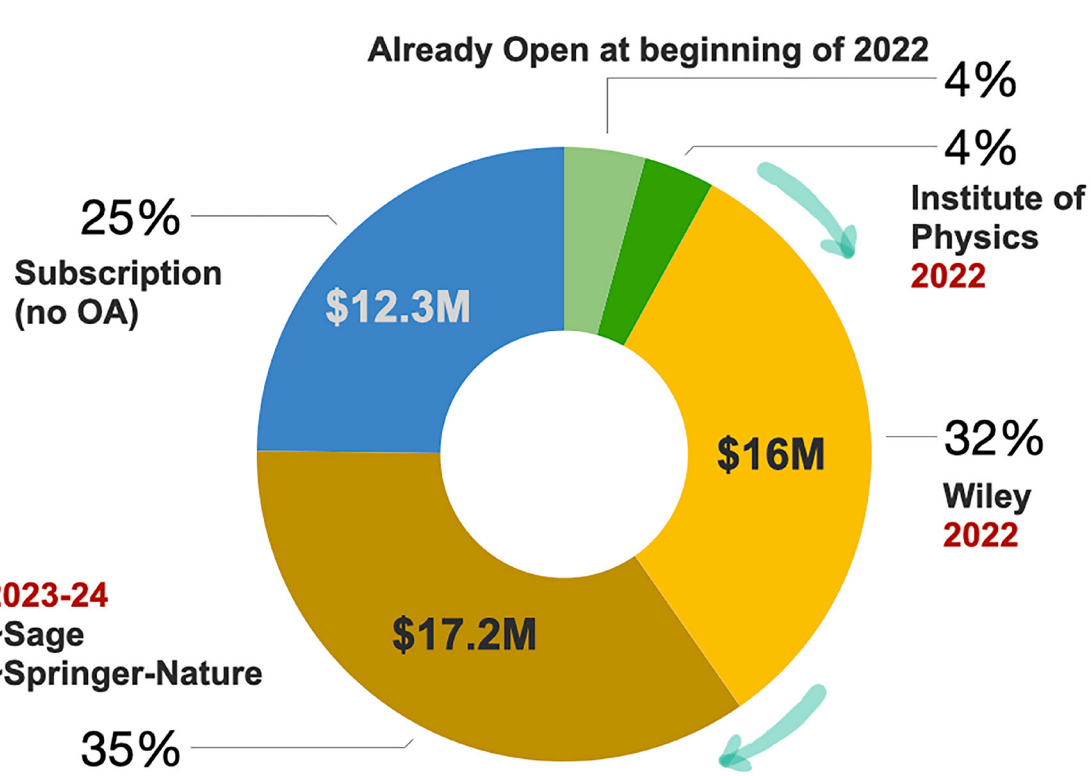
Our portfolio today is approximately \$54M USD spread across some 44 licenses

"Openness" of portfolio by license count



COUNT BY # of LICENSES
August 2022

COUNT BY \$\$ VALUE



The BTAA shared content licensing pool has operated for decades as a "buying club" in which the libraries of the consortia pooled their funds to increase buying power to get better terms and pricing. The directive was to "save money" and the primary value metric to report on was "dollars saved." This was largely accomplished through traditional subscriptions, purchases and licenses for "closed" content. Most library consortia in the US have similar origins and histories.

Our Direction:
flip the "buying club" to "open" by 2025

Our Priorities

Establish a fair cost model

Simplify the publishing relationship

Increase publishing opportunities

Increase OA publications within our membership

Remove as much friction as possible for our authors

We consider ourselves equal partners investing with publishers in the transition to open, and as such we share both the risk of that investment as well as the benefit when the investment succeeds. We insist that our agreements reflect this principle.

Our Negotiating Model: Values-centered (inspired by OA2020)

Our 2023-2025 agreement with Wiley largely met these goals. In the pilot year (2022), BTAA open articles in Wiley journals increased from 19% to over 60% in one year.

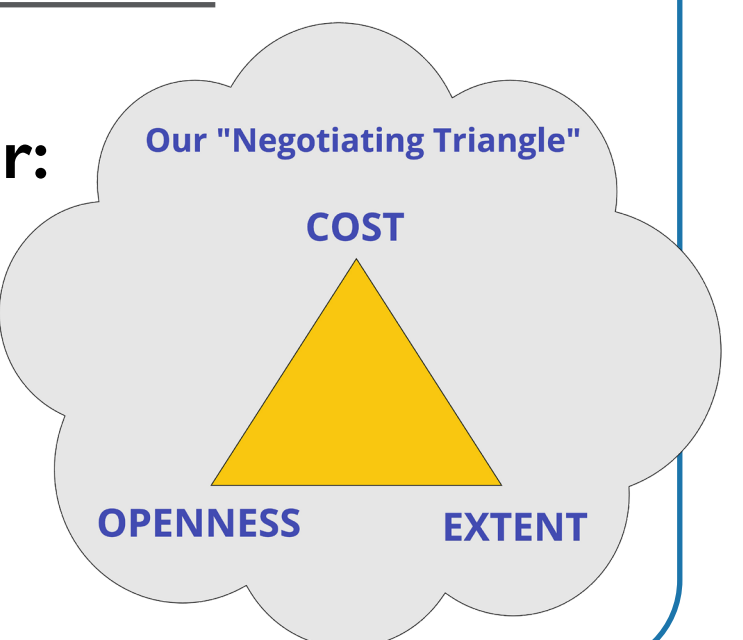
All open access, with no fees (i.e. APCs) to lead authors for publishing in all journals under the publisher's umbrella, with the administrative burden on authors completely removed:
"in all of the publisher's titles, no fees, no caps, no limits, no hassle; authors keep rights in their own work under a CC license; immediately open and available to anyone"

All workflow and labor to be handled by the publisher, with no additional work, review, or touches by library staff

No increased cost. Libraries to pay no more than they would have in a traditional agreement given the pricing trends of recent years

Strong provisions built around a frame of meaningful, mutually accountable objectives for:

- Structured conversation on **Diversity, Equity, and Inclusion in editing and publishing**
- Structured conversation on **preservation and stewardship of the Scholarly Record**
- Accountable and auditable **accessibility**



OPEN JOURNALS

Our OPEN SCHOLARSHIP STRATEGY for how we intend to confront these barriers:

BARRIERS & OBSTACLES we are determined to change:

PROHIBITIVE, UNSUSTAINABLE PRICE INCREASES & THE HIGH COST OF SHARING RESEARCH have destabilized the balance in the academic publishing marketplace

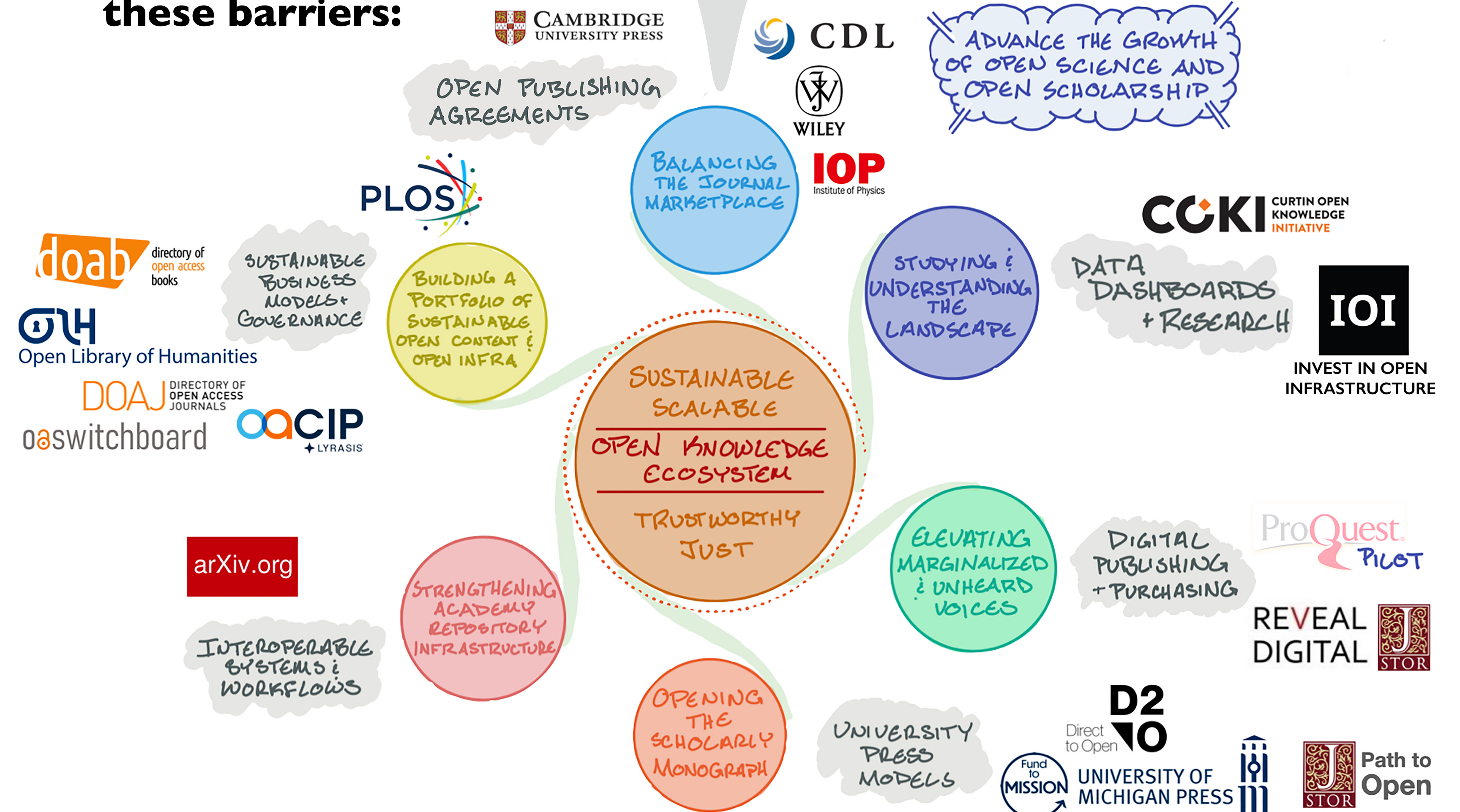
A FRACTURED DATA LANDSCAPE & THE HIGH COST OF ANALYSIS have made understanding the activity of our own authors too complex and too expensive

VOICES OF ADVANTAGE HAVE DETERMINED WHAT GETS PUBLISHED, WHO GETS TO SEE WHAT, AND ON WHAT TERMS, resulting in structural inequities in both access & resources

ARBITRARY PRICING, ACCESS, & AVAILABILITY have made finding & using content from our own university publishing operations frustrating & limiting

INCONSISTENCY OF TECHNOLOGIES & METHODS ALONG WITH POOR INTEROPERABILITY have weakened our academy-owned-and-built infrastructure

CLOSED, COMMERCIALIZED INFRASTRUCTURE & CONTENT threaten & inhibit public knowledge and the public good



Next steps recommendation:
Forming a working group for coordination of our open scholarship strategies

A shift in our collective investment model enabled our investments in open infrastructure and open content in 2022

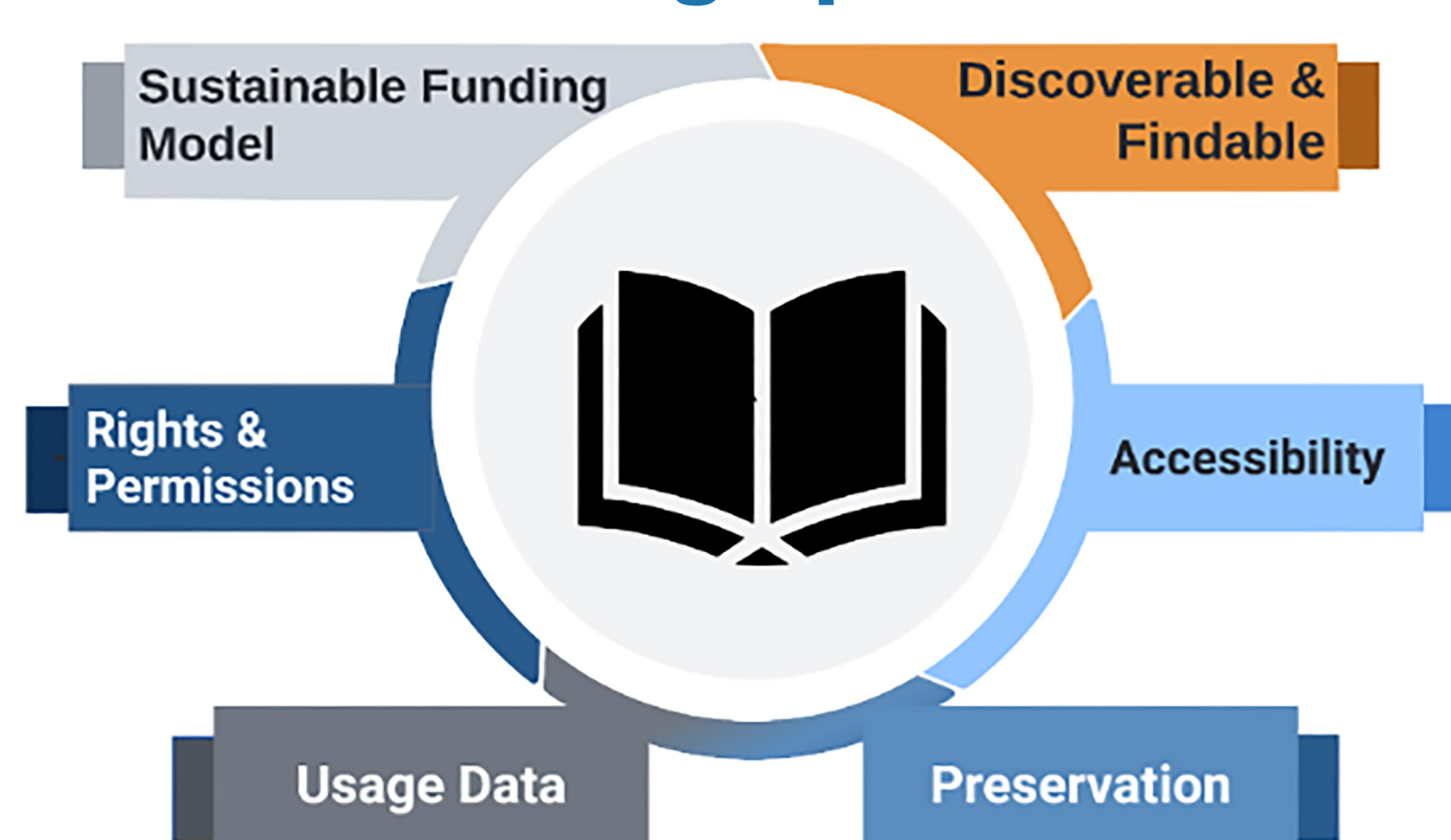
NEW FUNDS PUT INTO THE OA SYSTEM: \$2.3M USD
EXISTING FUNDS REDIRECTED TO OA: \$1.2M USD

The logos above represent companies and organizations with whom we have made "all-university, all-Alliance" collective action investments, contracts, or agreements in 2022 & 2023

OPEN BOOKS

(we view these as close companions to open journals)

Our Vision for a Sustainable OA Monograph Solution



Pilot project: Big Ten Open Books

This collection, a collaboration of libraries and six university presses, launched in June 2023 and is available at bigtenopenbooks.org

"Open, open, open" model:

It is the first of many...

open content

convert 100 monographs (previously published in print) in Gender & Sexuality studies to open access digital books

hosted on open platforms



distributed in open channels



Primary funding from Big Ten Libraries, supported in part by the Mellon Foundation

PUBLISHING OUTPUT OF OUR UNIVERSITIES

~2M publications since 2000
over 50% are made open every year
yet only 18% are open at the time of publication
our open pubs are cited 3x more than closed pubs
100K+ publications annually



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