



Closing session

B16: OA2020 - Berlin

6.7.23

Maurice York

Director of Library Initiatives

Big Ten Academic Alliance

University of Illinois	◆	Indiana University	◆	University of Iowa
University of Maryland	◆	University of Michigan	◆	Michigan State University
University of Minnesota	◆	University of Nebraska—Lincoln	◆	Northwestern University
Ohio State University	◆	Pennsylvania State University	◆	Purdue University
Rutgers University—New Brunswick	◆	University of Wisconsin—Madison	◆	University of Chicago

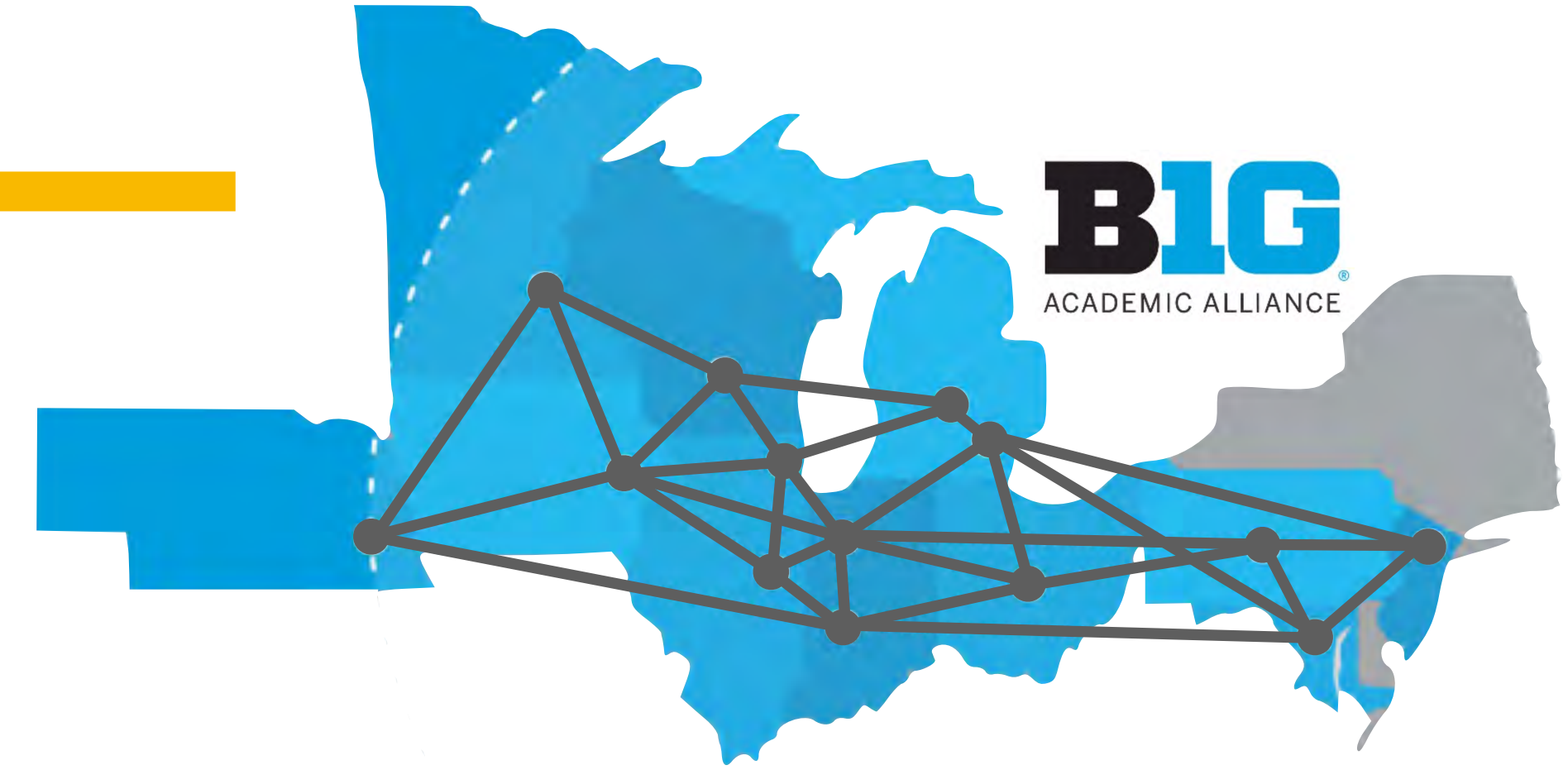
BTAA CONTEXT

14
research
universities
in the US

50,000+
Faculty and Researchers

\$11.5B
in funded research

614,000
students enrolled



Join our strengths

Create something
more powerful than the sum
of our parts

Coordinate holistic action to
elevate the collective interest
and the **greater good**





~2M
publications
since 2000

100k+
publications
annually

our open pubs are



**cited
3x**

more often than
“closed” pubs



**over
50%**
are made
open
every year

yet
**only
18%**
are open at
the time of publication

OPEN PUBLISHING IN THE BIG TEN

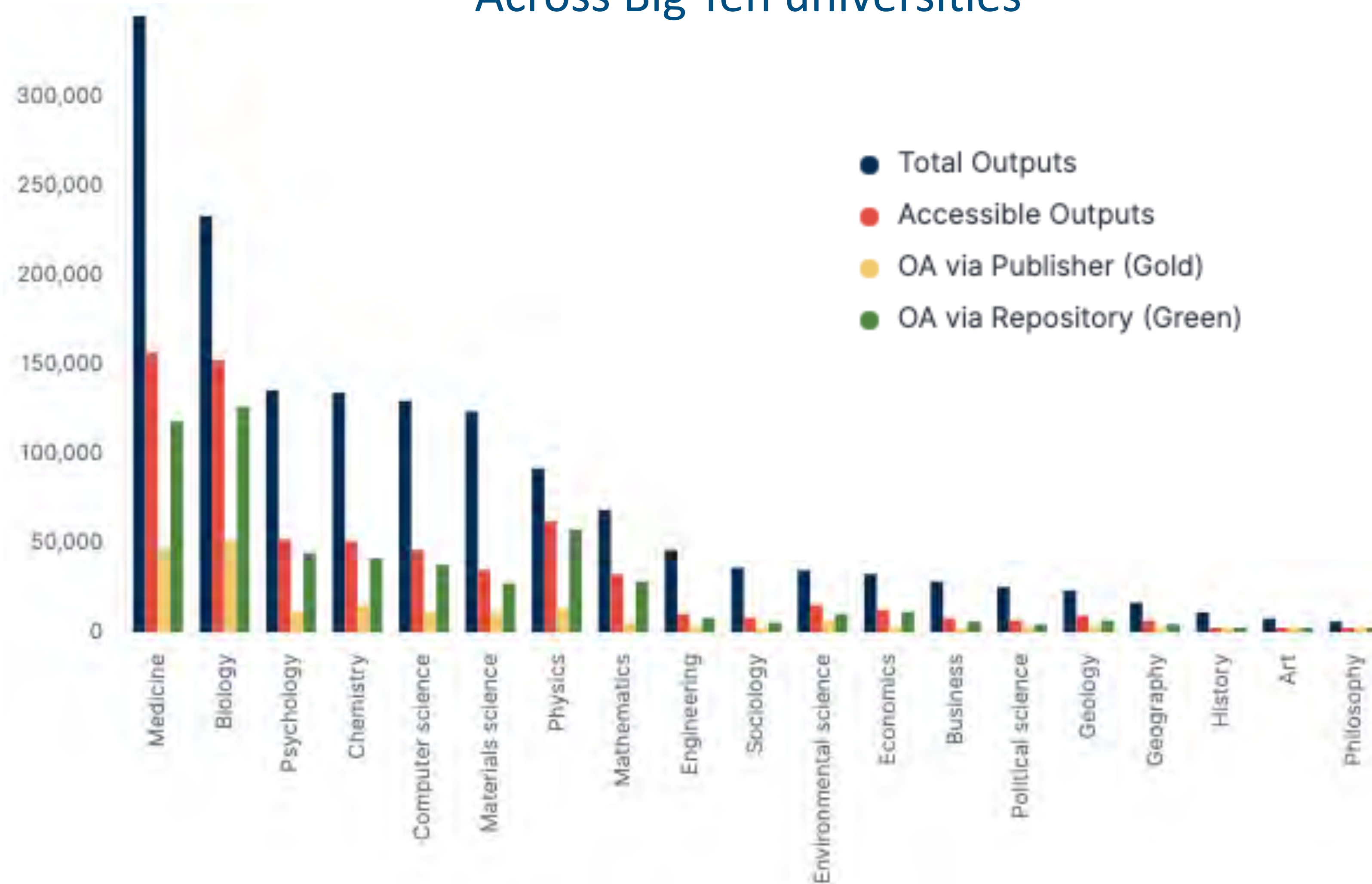
An arc of over 20
years

The numbers,
at a high level:
2000 - 2020

Open Access by Discipline 2000 - 2020

Across Big Ten universities

TOTAL # OF PUBLICATIONS



FIELD

OPEN PUBLISHING IN THE BIG TEN

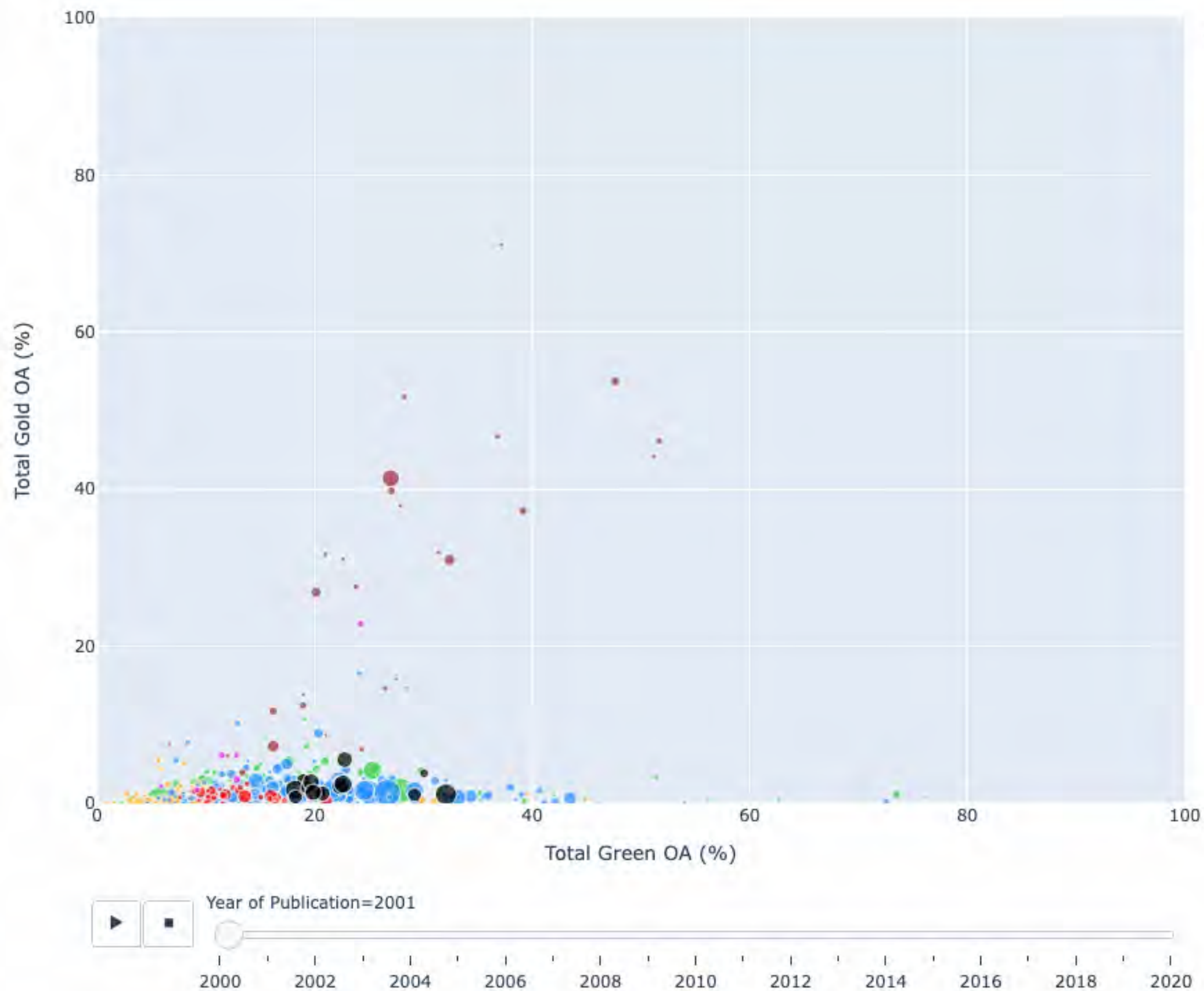
An arc of over 20
years

A different picture
across disciplines

OPEN PUBLISHING IN THE BIG TEN

An arc of
over 20 years

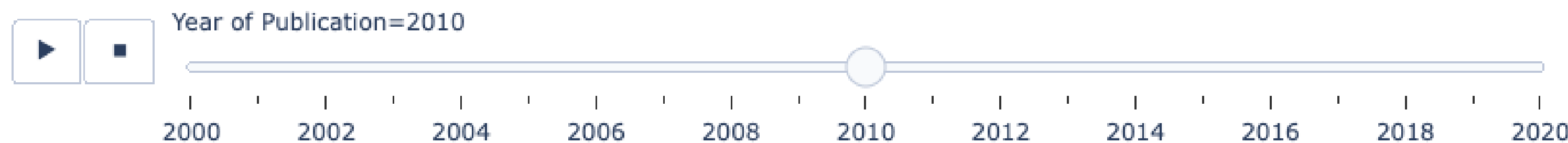
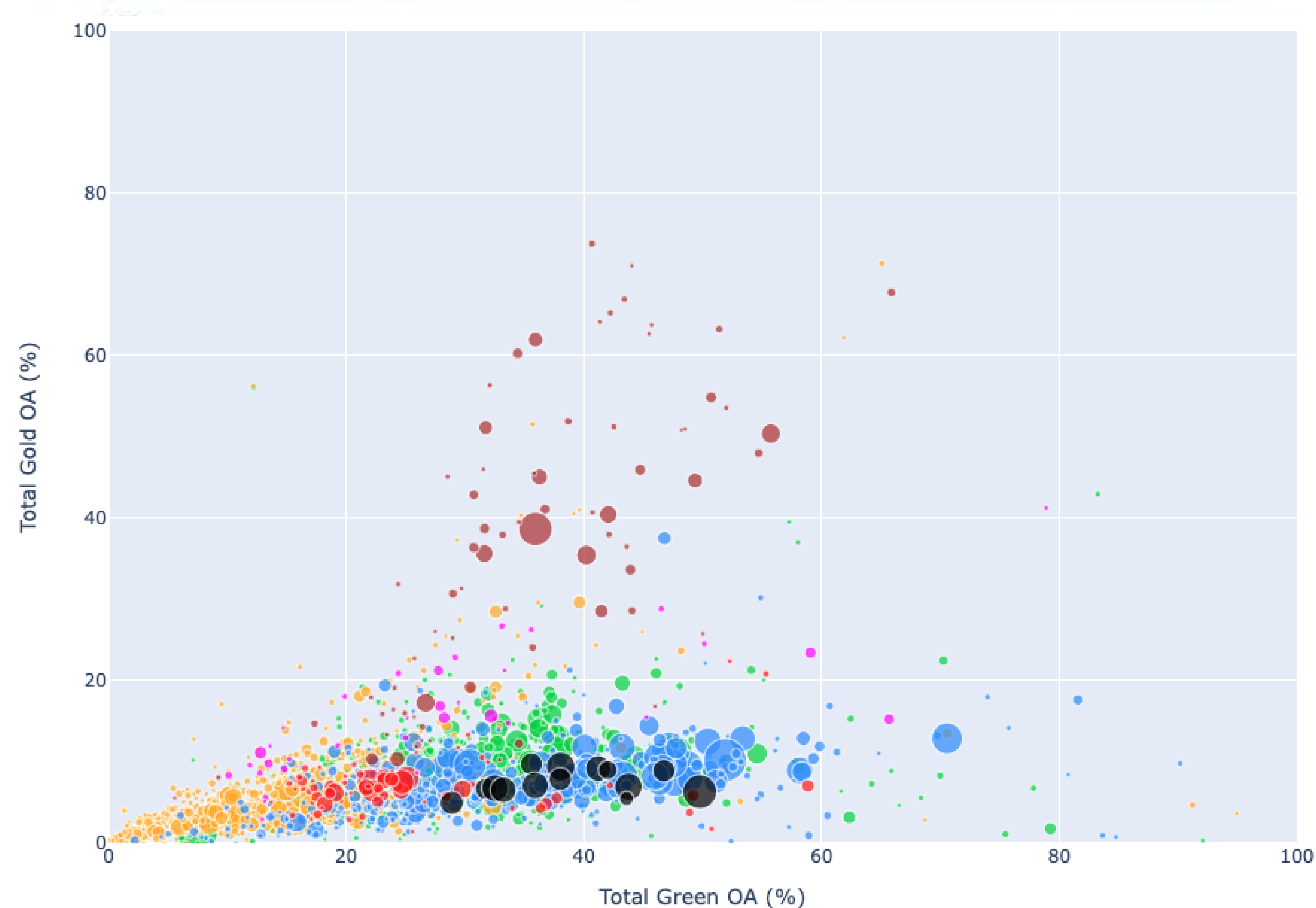
Part of a
global movement
toward
open publishing in
the academy



OPEN PUBLISHING IN THE BIG TEN

An arc of
over 20 years

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Total Gold OA (%)



OPEN PUBLISHING IN THE BIG TEN

An arc of
over 20 years

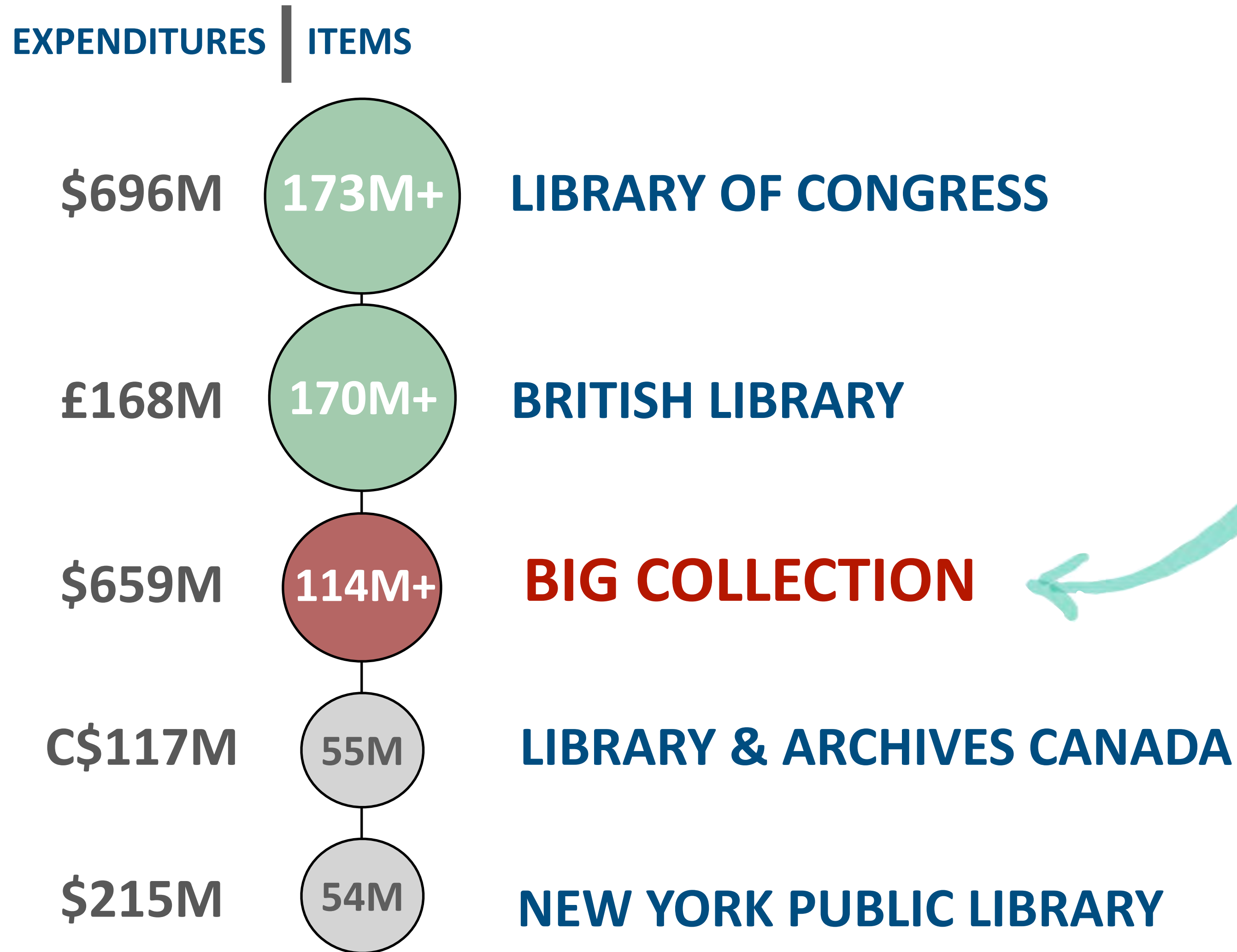
Part of a
global movement
toward
open publishing in
the academy

STRATEGIC VISION

Unite our separate collections into **one collection**,
shared and fully networked



what will it look like when we build it?



third largest
library collection
in the world

NORTH STAR

In order to advance a **just, trustworthy, scalable & sustainable open knowledge ecosystem,**
make **open, more equitable scholarship** our lead purpose

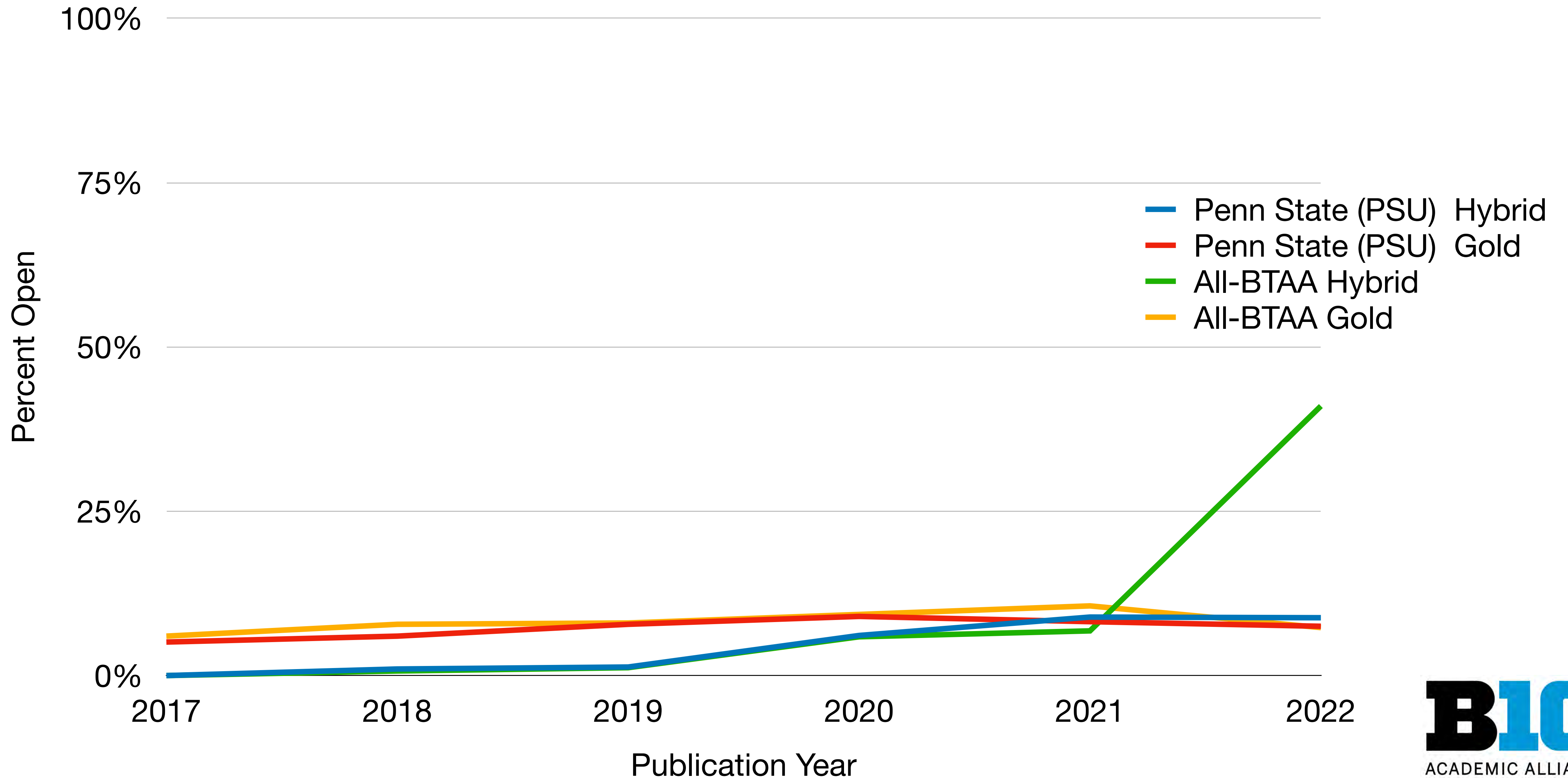
University of Illinois
Indiana University
University of Iowa
University of Maryland
University of Michigan
Michigan State University
University of Minnesota
University of Nebraska



Northwestern University
Ohio State University
Pennsylvania State University
Purdue University
Rutgers University
University of Wisconsin
University of Chicago

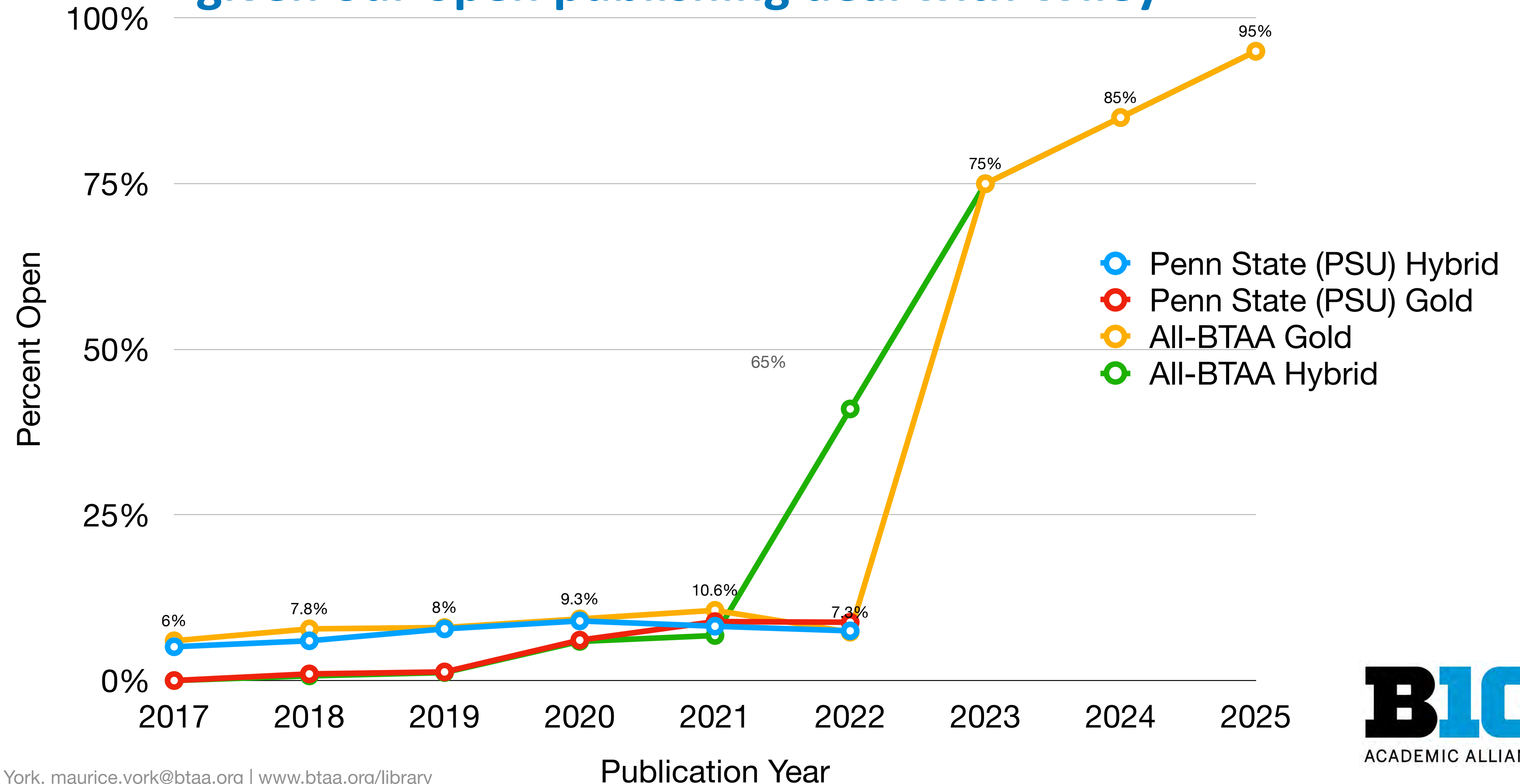
Analysis: halfway our 1-year 2022 Wiley pilot agreement

Showing July 2022 in relation to historical “open” publishing with Wiley



Desired future:

Projected OA growth trends in % of article output
given our open publishing deal with Wiley



results of our 2022 pilot with Wiley

open articles moved from 19% of BTAA output
in Wiley journals to over 60%

- in one year -

To do this, authors avoided over **\$4.2M in fees (APCs)**
they otherwise would have had to pay

**we are now in the first year of a three year open publishing
contract and are on pace (we believe) to reach over 90% OA**

our priorities :

establish a fair cost model

simplify the publishing relationship

increase publishing opportunities

**increase OA publications within
our membership**

**remove as much friction as possible
for our authors**

our data-driven questions :

the basis for our data requests of the publisher, our analysis, and our subsequent negotiation

where do we read?

where do we publish?

where are we editors and reviewers?

Developing a model for Open Publishing Agreements



We are equal partners **investing** in a transitional change whose outcome is uncertain. As investment partners, we should share the risk equitably

pragmatic model = remove friction from the system

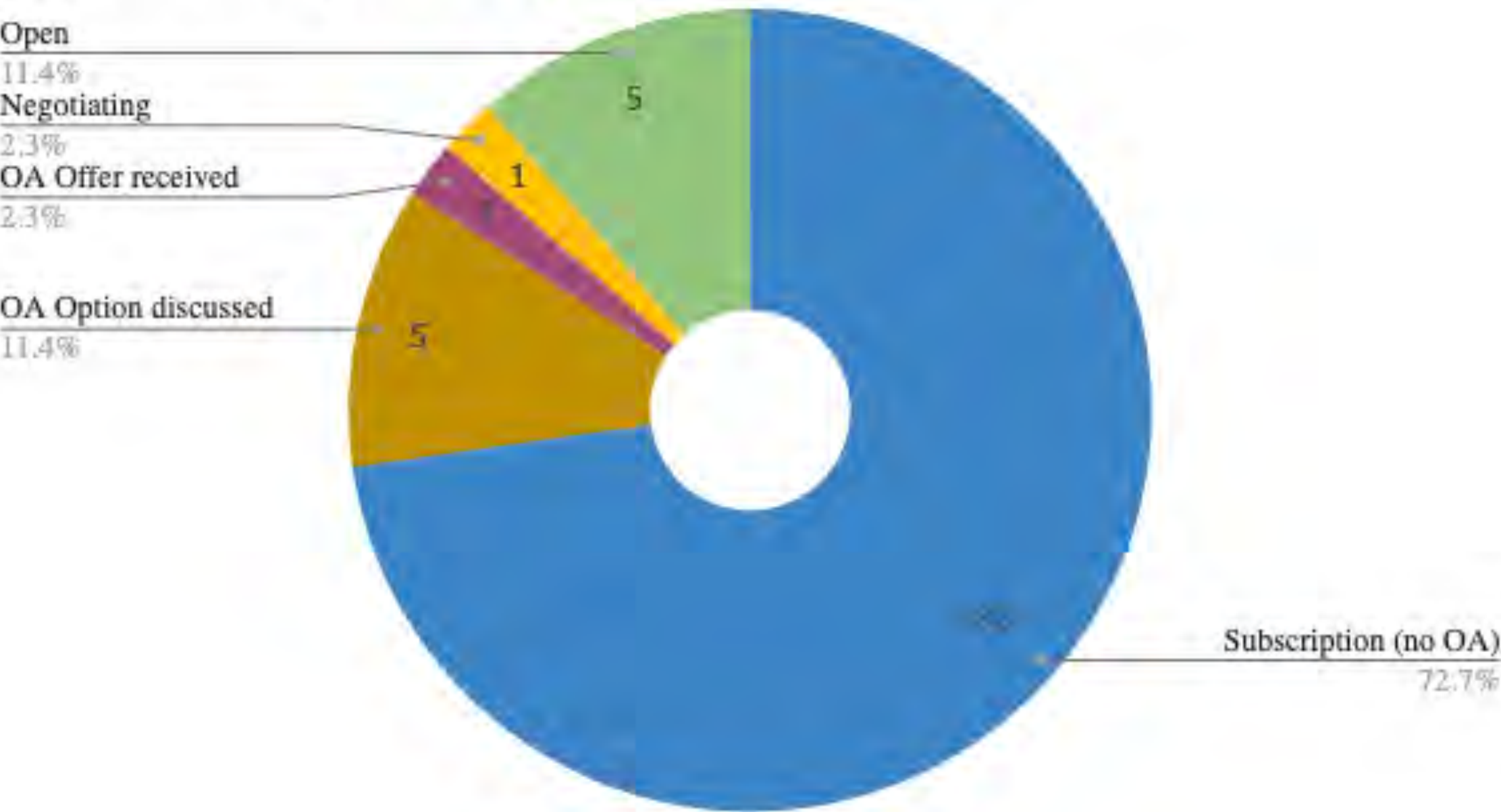
- **All open access**, all journals: dispense with the “colors of OA”
- **No fees** for authors, no caps, no limits, no hassle (...e.g., non-APC based!)
- **Authors keep rights** to their own work*
- **Immediately open** and available to the public
- Libraries will **pay no more than they do now** (ongoing)
 - We are converting our spend to “publishing”
- **All workflow** and labor to be **handled by the publisher**
- **Engage in structured, meaningful (contractual!)** conversations about:
 - DEI in editing and publishing
 - Stewardship of the scholarly record



Current state of “Open” in the BTAA licensing portfolio: 2022

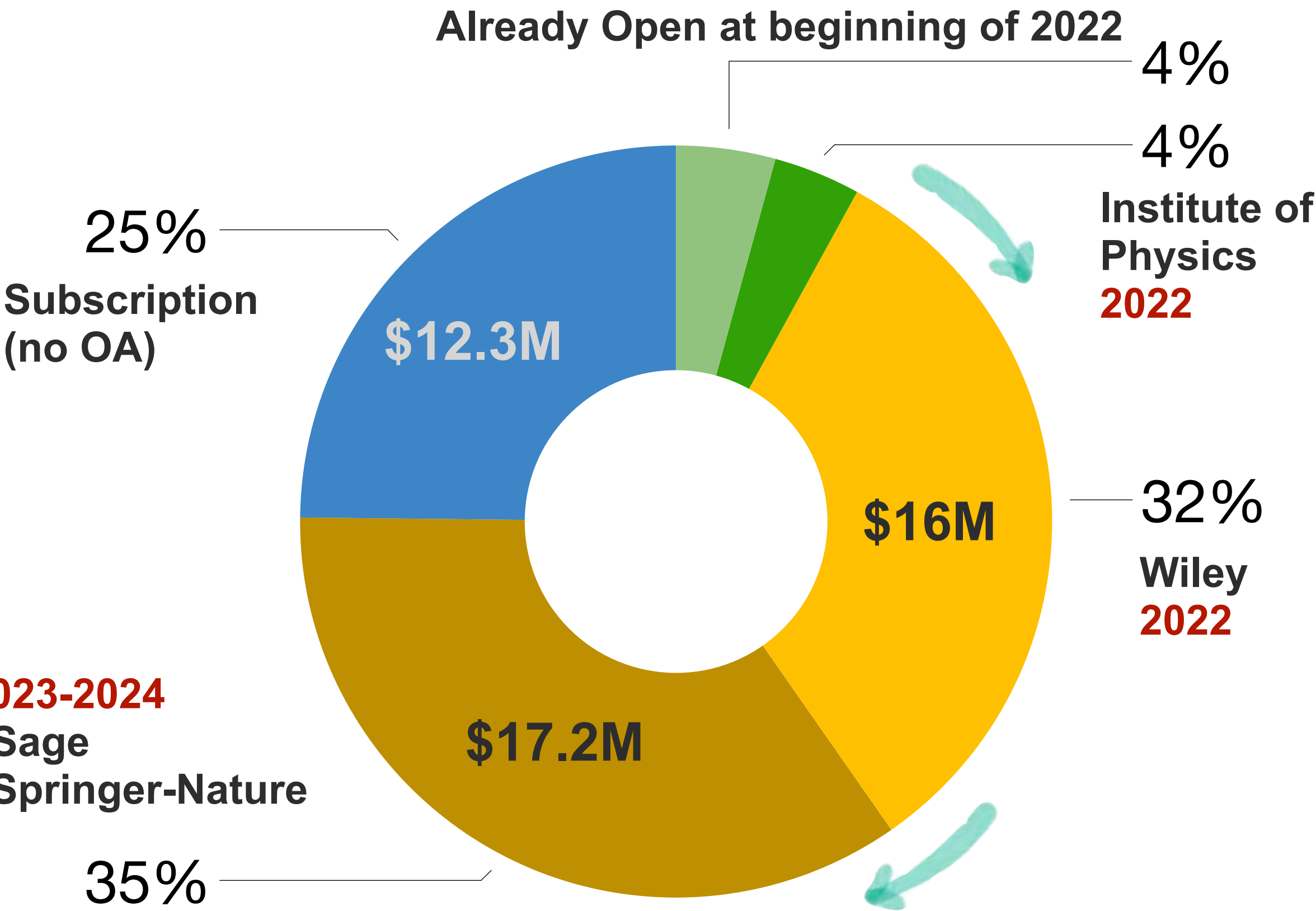
Direction: Flip the “buying club” to move toward “open publishing”

“Openness” of portfolio by license count



COUNT BY # of LICENSES
August 2022

COUNT BY \$\$ VALUE



OPEN SCHOLARSHIP STRATEGY

JULY 2022



ADVANCE THE GROWTH
OF OPEN SCIENCE AND
OPEN SCHOLARSHIP



TRANSFORMATIVE
LICENSES

BALANCING
THE JOURNAL
MARKETPLACE



SUSTAINABLE
BUSINESS
MODELS +
GOVERNANCE



BUILDING A
PORTFOLIO OF
SUSTAINABLE
OPEN CONTENT &
OPEN INFRA

SUSTAINABLE
SCALABLE
OPEN KNOWLEDGE
ECOSYSTEM
TRUSTWORTHY
JUST

STUDYING &
UNDERSTANDING
THE
LANDSCAPE

DATA
DASHBOARDS
+ RESEARCH



SPARC*
Pilot

arXiv.org

INTEROPERABLE
SYSTEMS &
WORKFLOWS

STRENGTHENING
ACADEMY
REPOSITORY
INFRASTRUCTURE

ELEVATING
MARGINALIZED
& UNHEARD
VOICES

DIGITAL
PUBLISHING
+ PURCHASING



OPENING
THE
SCHOLARLY
MONOGRAPH

UNIVERSITY
PRESS
MODELS



Direct
to Open



UNIVERSITY OF
MICHIGAN PRESS



thank you

**with a deep
nod to:**



MAX PLANCK INSTITUTE



we stand shoulder to shoulder with giants