Open Publishing and Open Scholarship in the Big Ten

Maurice York
Director of Library Initiatives
Big Ten Academic Alliance

These slides are shareable and re-usable under a CCBY license

maurice.york@btaa.org | www.btaa.org/library
We are not permitted to stand as spectators of the pageant which the times exhibit: we are parties also, and have a responsibility which is not to be declined

—Ralph Waldo Emerson
Introductory Lecture on “The Times”—1841
Aspiration for a tremendous vision: the BIG Collection

Through collective action

- Unite the collections into one collection - shared - fully networked
- Increase findability and usability of the total pool of content across the Big Ten
- Deepen our interdependence
- Optimize for the whole before individual interests
- Continually improve value at scale for our community
- Increase resilience for an uncertain future for our universities
the BIG Collection

IMAGINE.....
A brimming pool of every piece of print and digital content of all 15 member universities

IMAGINE...
Every student and faculty member with seamless discovery-to-delivery access to the pool
In order to advance a just, trustworthy, scalable, and sustainable open knowledge ecosystem, make open, more equitable scholarship our lead purpose.
the KNOWLEDGE COMMONS for the Big Ten will be

- **FINDABLE & USABLE**
  - access to the total pool of knowledge

- **DURABLE & TRUSTWORTHY**
  - from past generations to future scholars

- **OPEN & JUST**
  - public knowledge for the public good

- **INCLUSIVE & COLLABORATIVE**
  - vested in the community
a Pragmatic Approach

BUILD IT RIGHT

MAKE IT WORK

BUILD IT TO LAST

...on a foundation of

COMMITMENT & INTEGRITY
What we're building: interoperable systems of trust. Implement infrastructure services, standards, and agreements.

Systems of trust for digital collections:
- Robust digitization networks
- Automated deposit

Systems of trust for print collections:
- Collective action: robust, structured, aligned network
- Organize the community

Mile 1: Any content, from anywhere, to anyone.
- How we'll work:
  - 1st milemarker of the big collection

Mile 2: Diversity, equity, inclusion, accessibility. Adaptable, intentional, anti-racist.

Mile 3: Who we'll be:
- Change the policies & workflows

Maurice York, maurice.york@btaa.org | www.btaa.org/library
WHAT WE’RE BUILDING
INTEROPERABLE SYSTEMS OF TRUST
IMPLEMENT
INFRASTRUCTURE SERVICES,
STANDARDS & AGREEMENTS

SYSTEMS OF TRUST FOR
DIGITAL COLLECTIONS
SYSTEMS OF TRUST FOR
PRINT COLLECTIONS
ROBUST DIGITALIZATION NETWORKS
AUTOMATED DEPOSIT

MILE 1
ANY CONTENT, FROM ANYWHERE, TO ANYONE
NOW & IN THE FUTURE

COLLECTIVE ACTION
ROBUST, STRUCTURED, ALIGNED NETWORK

HOW WE’LL WORK
ORGANIZE THE
COMMUNITY

1ST MILEMARKER
OF THE
BIG COLLECTION

DIVERSITY, EQUITY, INCLUSION, ACCESSIBILITY
ACHIEVING ANTI-RACISM

WHO WE’LL BE
CHANGE THE POLICIES & WORKFLOWS

OPEN PUBLISHING
JOURNALS & MONOGRAPHS
WHAT WE'RE BUILDING
INTEROPERABLE SYSTEMS OF TRUST
IMPLEMENT INFRASTRUCTURE SERVICES,
STANDARDS & AGREEMENTS

SYSTEMS OF TRUST FOR
OPEN PUBLISHING
JOURNALS & MONOGRAPHS

MILE 1
Any content, from anywhere, to anyone
Now & the Future
1st Milemarker of the Big Collection
BTAA Library Consortial Licensing Portfolio

- Total Value: $54,828,000
- Member Library portion: $49,584,000
- Invoiced via BTAA: $22,261,000

Less than 11 members:
- 26 licenses
  - $3,890,000
  - $50,938,000

More than 11 members:
- 17 licenses
  - $3,798,000
  - $45,786,000

Maurice York, maurice.york@btta.org | www.btaa.org/library
Current state of “Open” in the BTAA licensing portfolio: 2022

Direction: Flip the “buying club” to move toward “open publishing”

COUNT BY # of LICENSES
August 2022

COUNT BY $$ VALUE

Already Open at beginning of 2022

32% Wiley 2022
35% Springer-Nature
4% Institute of Physics 2022
4% Sage
25% Subscription (no OA)
4% Subscription (no OA)
Pilot project: Big Ten Open eBooks
A collaboration of six Big Ten presses + libraries

“Open, open, open” model:

open content

convert 100 monographs
(previously published) in
Gender & Sexuality studies to
open access digital books

hosted on open platforms

fulcrum +
Manifold

distributed in open channels

Primary funding from Big Ten Libraries, supported in part by the