



Big Ten Academic Alliance Student Internship – UI/UX Designer

Are you a creative and tech-savvy college student looking for a meaningful internship opportunity? Consider joining the team at the Big Ten Academic Alliance! Our member universities are dedicated to advancing their academic missions and making a positive impact on society through innovative programming and the sharing of expertise and resources.

As a UI/UX Designer intern at the Big Ten Academic Alliance, you will have the chance to work in a highly collaborative and welcoming office environment and learn from experienced leaders in higher education. Don't miss out on this opportunity to gain valuable experience and make a positive impact with the Big Ten Academic Alliance.

In this role, you will be responsible for developing and maintaining interactive designs within our content management system, collaborating with web developers, marketing communications staff, and technical staff on the front-end components of web projects and assets.

Key Responsibilities:

- Designing and implementing engaging and user-friendly web experiences
- Creating and implementing branded photo and art assets that align with the BTAA brand and all multimedia materials
- Developing and updating sections for the BTAA website ecosystem including editing content on our CMS Sitefinity.
- Ensuring compliance of BTAA websites with accessibility (WCAG) standards and university design standards
- Working closely with the creative team to design consistently branded digital assets
- Publishing content provided by BTAA staff to the web
- Staying current with trends in online communication and integrating them appropriately to sustain the BTAA's web presence
- Providing internal support and customer service, including IT hardware and software support

Qualifications:

- Must be a current student at the University of Illinois
- Ability to work in a collaborative team environment
- Strong experience in UI/UX design and front-end development
- Familiarity with HTML and CSS

- Graphic design expertise
- Solid understanding of web accessibility and brand standards
- Creative and detail-oriented with a passion for building engaging web experiences

Location and Rate

This internship is offered as a remote or hybrid role with a flexible schedule of 15-20 weekly hours of work. Preference is for availability for some on-site meetings at the BTAA HQ office in Champaign, IL.

If you are a motivated and talented UI/UX Designer, we encourage you to apply for this exciting opportunity.

\$13.00-\$17.00 per hour

Application

To apply please fill out the [online application](#). Applications will be reviewed as they are received.

Estimated Start Date: March 1, 2023, or as soon as available.

For questions contact info@btaa.org