

**VISION**

Be the most responsive and effective framework for academic collaboration

**MISSION**

Advance the academic excellence of member institutions through national leadership, collaboration, and co-investment

# BIG

ACADEMIC ALLIANCE

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**MEMBER UNIVERSITIES**

University of Illinois  
Indiana University  
University of Iowa  
University of Maryland  
University of Michigan  
Michigan State University  
University of Minnesota  
University of Nebraska–Lincoln  
Northwestern University  
The Ohio State University  
Penn State University  
Purdue University  
Rutgers University–New Brunswick  
University of Wisconsin–Madison

**VALUE**

Programs and initiatives must create strategic and demonstrable value for member institutions

**COMMONALITY**

Supported programs and initiatives must have a clear and common differentiator such as geography, strong member affiliation, or a collection of unique resources

**DIVERSITY**

Collaborative efforts should value to advance diversity, equity, and inclusiveness across our member institutions

**DATA**

Data should play a central role in both informing and evaluating our programs and initiatives

**GUIDING PRINCIPLES**





## STRATEGIC THEMES

## SUPPORTING GOALS



### NATIONAL LEADERSHIP AND INFLUENCE

Be vocal leaders about the vital role research universities play in creating knowledge, fueling economic growth, developing talent, and improving quality of life

Support member universities' efforts to expand their impact regionally, nationally and internationally

Deepen our investment in the future through enhanced and expanded professional development programs designed to cultivate the next generation of academic leaders



### SUSTAINABLE CULTURE OF COLLABORATION

Model collaboration through a proactive, responsive, and adaptive culture

Encourage stakeholder groups to work together and with cross-sector partners to generate new solutions that incorporate multiple perspectives and expertise

Build upon existing networks of trust to empower stakeholders to create bold new opportunities, take calculated risks, and discover novel solutions

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### CO-INVESTMENT, COST SAVINGS, AND EFFICIENCIES

Realize cost-savings and efficiencies by utilizing joint procurement processes, developing intentional interdependencies, co-investing to distribute costs, and sharing best practices

Leverage emerging technology to enhance programs and support member institutions while realizing efficiencies

