

2025 LOVE DATA WEEK SPEAKER

Michele Hansen

Ohio State University



Associate Vice President,
Institutional Research and Planning
(IRP)

Dr. Michele Hansen is the Associate Vice President for Institutional Research and Planning (IRP) at The Ohio State University, and provides leadership, vision, and strategic direction for IR across OSU. This involves developing and leading the IRP team within the Office of Academic Affairs and serving as a campus-wide resource for institutional data. She is also responsible for providing thought leadership in building a data-informed decision culture at Ohio State University by championing and collaborating with campus stakeholders in broadening data sharing, data governance, actionable insight development, and professional skill development. Her major responsibilities include developing and implementing a multi-year plan for growing and maintaining Ohio State's analytic and data capabilities relative to institutional data. Other responsibilities include providing leadership for institutional research, mandatory reporting, academic planning, accreditation, assessment, program review, business analytics and other data-focused decision-support activities.

Dr. Hansen has over 24 years of leadership experience institutional research, data, and analytics. Prior to assuming her role at OSU, she served as Vice Chancellor for Institutional Research and Decision Support for Indiana University-Purdue University Indianapolis. Her primary research interests are in the areas of predictive analytics, use of thick data (quantitative and qualitative), employing analytics through an equity lens, program evaluation methods, student learning assessment, understanding the effectiveness of interventions to enhance retention and academic success of undergraduate and graduate students.