

2025 LOVE DATA WEEK SPEAKER

Matthew Hodges

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Adjunct Instructor

Business Analytics

Matt Hodges is a native Iowan with three graduate degrees from the University of Iowa in Finance, Business Analytics, and Sustainable Development. He joined the university's assessment office as a Data Literacy Project Manager last July to spearhead their efforts to promote data literacy among academic leaders on campus. Early successes in this work include convening an action group among department executives across campus and building some resources on broad data literacy training. He also is an adjunct instructor for the Business Analytics department teaching a course on data management, and in his spare time he enjoys the company of his Chartreux cat Huckleberry and his seven-year-old Vizsla Finn, though they don't necessarily enjoy each other's company.