

2025 LOVE DATA WEEK SPEAKER

Matt Anson

University of Iowa



Director,
Data Analytics and Insights

Matt Anson leads the Data Analytics and Insights unit at the University of Iowa, where he is building a data governance framework and reinvigorating the University's data communities. He dedicates his time to fostering effective relationships and collaborations around data, helping the institution apply its data assets to inform policymaking and drive informed decision-making. Driven by a collective dedication to student success, Matt actively collaborates with networks of similarly motivated individuals within the university. These strong connections have been essential to his achievements during his tenure.