

2025 LOVE DATA WEEK SPEAKER

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Marissa Green-Francescon, Ph.D. is the Assistant Director of Institutional Research and Assessment at the University of Iowa. With a strong background in qualitative and quantitative data analysis, Marissa is dedicated to improving institutional data culture and facilitating data-driven decision-making. Marissa's commitment extends to supporting campus-wide survey creation and data collection efforts, plus active participation in various campus committees to support the university's strategic plan. She earned her Ph.D. in Educational Psychology from The Ohio State University in August 2020, and she finds joy in figure skating and playing the violin during her leisure time.