

# 2025 LOVE DATA WEEK SPEAKER

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Joel Shapiro, JD, PhD is a professor in the Managerial Economics and Decision Sciences department at the Kellogg School of Management at Northwestern University. He leads Kellogg's highly regarded Analytical Consulting Lab and teaches across MBA, data science, and executive programs. A former Chief Analytics Officer, Joel combines practical industry expertise with a sharp focus on problem-solving, decision-making, and strategic impact. His current research explores how advanced analytics and AI can enhance performance and drive success in sports.