

# 2025 LOVE DATA WEEK SPEAKER

## Elysia Wallace

University of Minnesota



Data Community & Data Literacy  
Program Lead

Elysia Wallace is the Data Community Program Lead at the University of Minnesota. With a background in marketing communications, Elysia uniquely combines internal communications skills with project management and audience advocacy to deliver the UMN's Data Literacy Program. Elysia ensures data users better understand the University's complex data infrastructure, policies, and procedures, as well as the nuances of the data itself. Elysia is an advocate for consistent data user experiences and works with system developers to set standards across data platforms.